

## INVESTOR FACT SHEET

### STOCKHOLDER INFORMATION

(As of June 30, 2007)

OTC Bulletin Board	SKFT
Recent Price	\$.025
Shares Outstanding	55,798,088
Market Capitalization	\$1,394,952
Formed	2001
12 Mo Trading Range	\$.011 - \$.125
Headquarters	Edison, NJ
Website	www.sftnj.com

### A Leading Provider Specializing in the Prevention of Identity Theft

StrikeForce is a leading provider specializing in the prevention of Identity Theft to both industry and government. By leveraging StrikeForce's breakthrough technologies, organizations can finally secure their electronic assets while protecting their employees, business partners, suppliers and customers from malicious hacking and online theft.

StrikeForce's revolutionary technologies are represented by a proprietary software product suite that guards both businesses and consumers from phishing, keylogging, malware, spyware and other identity attacks and scams. The foundation of the StrikeForce product suite is ProtectID™ -- a "hack proof" authentication solution that utilizes two separate pathways to protect a person's identification -- one that communicates to the server via a traditional route, and another that travels 'Out-of-Band' by using a telephone or a cell phone. Industry organizations such as the Gartner Group have recognized centralized 'Out-of-Band' technology as the most secure, adaptable, and competitively priced authentication solution in today's market.

### GROWTH STRATEGY

- *Develop and expand* retail sales to consumers through effective marketing campaigns and effective promotion
- *Direct sales* to industries concerned about protecting their customers as well as their staff.
- *Bundling products* with relevant, non-competitive software products
- *Research and Development* of new products to maintain our leadership in the internet security industry
- *Promote the company* and its product globally with an effective and well designed promotional campaign



### INVESTMENT RATIONALE

**Reasonable Risk** - Stock is trading slightly above the bottom of its trading showing good support

**Low Market Capitalization** - At \$1.4 million, market cap is quite low compared to many less well developed companies

**Proven Volatility** - Recent trading patterns confirm the stock is subject to significant upward movement on news. Good support with limited upward resistance is a bullish indicator.

**Visibility of Company Will Increase** - As sales continue to increase, the company and its stock will become better known to the market and the shareholder base will expand.

**Identity Theft is the Fastest Growing Crime in America** - Demand for the company's product will remain strong

**Revenues Increasing** - Company is demonstrating significant gains in revenues through expanded sales. This trend is expected to continue

**High Margins for Software** - Following the cost of development, the margin for software products is quite high. Sales of downloaded software reduces manufacturing costs to \$0.

## PRODUCTS

**ProtectID™** - ProtectID™ is the strongest authentication platform in the world. Built using the concept of ‘Out-of-Band,’ usernames and passwords are separated and sent to the host server via separate channels. The platform offers many types of authentication methods (Fingerprint, Iris, Smartcard, Tokens, SSL\_Password, Phones etc.). The platform’s open platform architecture seamlessly integrates into any existing computing environment with the added benefit of knowing that each of the “identity” products listed below can be added at any time.

**ValidateID™** - ValidateID™ verifies the “real” identity of the end user or applicant by asking a series of ‘out of wallet’ questions that only the “real and true” person would know, these records are based upon years of public data and a unique inquiry methodology, the system leverages 20+ billion user records gathered over a 30 year time period.

**TrustedID** - TrustedID validates the authenticity of any computer trying to login to your enterprise network or web service giving you a “trusted computing environment.” System works by checking for a unique device “ID” that is machine specific. TrustedID also protects the environment being from being spoiled by malware/spyware and further secures, by personal firewall, end user data being secretly transmitted to spyware servers. (*in development*)

**GuardedID™** - GuardedID™ creates a 128 bit encrypted separate pathway for information delivery from a keyboard to a targeted application at a local computer. It eliminates any chance of spyware/malware being used to collect user information. GuardedID™ stays in effect during an application session so that “ALL” entered information is encrypted and protected.

**ResetID™** - ResetID™ offers user authenticated ‘Out-of-Band’ technology to reset user credentials. Unlike other technologies, ResetID™ provides the most secure and convenient way of resetting a user’s passwords into Active Directory & LDAP.

### Specializing in the Prevention of Identity Theft Throughout the Lifecycle of a Trusted Relationship

Traditional identity authentication solutions are expensive and highly unsuited for mass deployment. Anti-virus software, personal firewalls and intrusion detection systems are limited in their ability to stop today’s sophisticated hackers and scam artists because these utilities focus on protection of the network rather than the identity of the end user. In addition, protecting a user’s identity requires a methodical approach that evolves through the relationship. Protecting the identity of both an end-user and/or a computing device therefore requires an end-to-end approach that provides total assurance across the entire lifecycle of a trusted relationship. StrikeForce’s suite of products provide the end to end protection demanded by today’s dangerous internet environment.

## MANAGEMENT

**Mark L Kay, CEO** - Mark joined SFT in May 2003. Previously, he was an established leader, CIO and Managing Director at JPMorganChase over the past 25 years. During his employment at JPMC he led strategic and corporate business groups with global teams up to 1000 people. His responsibilities also included Chief Operating Officer and Global Technology Auditor during his tenure. His business concentrations were Securities (Fixed Income and Equities), Proprietary Trading & Treasury, Global Custody Services, Audit, Cash Management (including Money Transfer and Demand Deposit), Corporate Business Services and Web Services. He holds a B.A. in Mathematics from CUNY.

**Robert Denn, President** - Bob is one of the founders of the firm. He has over 20 years of sales and management experience in the financial services industry. He was a leading sales person for Citigroup where he averaged over one million dollars monthly in sales and had sizeable management responsibility. Mr. Denn was also a lead sales executive for Fleet Bank and the Bank of New York. Bob has a B.A. in Business Administration from William Paterson University.

**Ram Pemmaraju, Chief Technology Officer** - Ram is the inventor of the ProtectID product. Ram has 18+ years experience in systems engineering and telecommunications. His specific expertise is in architecture, design and product development based on his detailed knowledge of all aspects of telecommunications. Ram’s prior job was at Coreon, where he was a Systems Architect and Project Leader. Ram was the founder and Chief Engineer of Digtel Telecommunications, a Network Security systems company including data encryptors, callback systems, access control and virus detection software for PC’s and voice scramblers. He was employed at Computer Sciences Corporation, Synergy Systems, Bellcore and Bell Labs. Ram has a M.S.E.E from Rutgers University and a B.E. from Stevens Tech.

**Mark Corrao, CFO** - Mark brings to StrikeForce over twenty five years of experience in finance and accounting. Mark spent numerous years in the Public Accounting arena specializing in certified auditing, SEC accounting, corporate taxation and financial planning as a partner in a Connecticut CPA firm. Mark’s background also includes numerous years on Wall Street with prestigious firms as Merrill Lynch, Spear Leeds & Kellogg and Greenfield Arbitrage Partners. While on Wall Street Mark was involved in several IPO’s and has significant experience guiding start up companies. Prior to StrikeForce, he was the Director of Sales at Applied Digital Solutions and was the Vice President of Sales at Advanced Communications Sciences.

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**Conclusion:**

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